

Franco Lautaro Juri

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Italian Passport | EU Citizen

SUMMARY

Junior business administration graduate based in Copenhagen, with international academic experience in Argentina and Germany and practical experience across operations, sales support, logistics, and part-time remote creator-economy operations.

Currently gaining Danish labor-market experience while supporting Ganax, a creator economy platform operating across Mexico, Argentina, and Denmark. Now seeking a full-time junior role in business operations, talent operations, payment support, analytics, or market research.

Multilingual and adaptable, with strong communication skills across Spanish, Italian, English, and Portuguese-speaking environments. Comfortable with spreadsheets, operational follow-up, creator coordination, basic data review, and fast-moving teams where accuracy, structure, and follow-through matter.

EDUCATION

Europa-Universität Viadrina Frankfurt (Oder), Germany
B.A. International Business Administration — Double Degree 2023 – 2024

Universidad Católica de Córdoba Córdoba, Argentina
Bachelor of Business Administration 2020 – 2025

EXPERIENCE

Junior Talent Operations & Integrity Assistant October 2025 – Present
Ganax | Part-Time Remote Copenhagen, Denmark

Supporting operations across Mexico, Argentina, and Denmark

Ganax is a creator economy and influencer marketing platform connecting brands with talent through data-driven campaign operations, creator screening, performance validation, and automated payouts. The company operates across Mexico, Argentina, and Denmark, with a network of 20,000+ creators.

- Support part-time remote creator operations from Copenhagen, coordinating follow-up between creators, internal teams, and the payments function across Spanish- and English-speaking markets.
- Review creator records, campaign submissions, and performance data to identify missing information, duplicate entries, inconsistencies, and cases requiring escalation.
- Assist the payment team with payout validation by checking creator information, campaign status, and basic performance metrics before payment processing.
- Flag potential irregularities, suspicious activity, and data-quality issues for senior review, helping improve operational control across creator payouts.
- Screen influencer profiles and market trends to support creator discovery, campaign preparation, and talent database development.
- Maintain operational spreadsheets and basic dashboards used for creator tracking, payout checks, campaign follow-up, and internal reporting.
- Prepare basic business and operations summaries to help the team understand creator activity, market patterns, and recurring process issues.

Operations Assistant Feb 2026– Present
Construction Sector Copenhagen, Denmark

- Support daily on-site operations in a high-pressure Danish work environment, coordinating practical tasks, logistics, and team communication to keep work moving efficiently.

- Operate construction machinery and support manual labor teams on-site, building reliability, discipline, and execution skills in a demanding operational environment.
- Follow Danish workplace safety standards and risk-management procedures in a high-risk physical setting.
- Assist with task coordination, practical problem-solving, and day-to-day execution to help projects stay on schedule.

Administrative & Sales Support

2020 – 2025

Williams Telas

Santiago del Estero, Argentina

- Managed front-desk retail and wholesale sales, including daily cash register operations, customer communication, and direct price negotiations.
- Maintained sales records, inventory spreadsheets, and basic business tracking tools using Microsoft Excel to support monthly planning and stock control.
- Supported coordination with local and international suppliers, helping ensure timely delivery, material replenishment, and follow-up on operational issues.
- Assisted management with administrative tasks, billing-related coordination, customer service, and day-to-day business operations in a small company environment.

PROJECTS

Business Consulting Workshop | Universidad Católica de Córdoba / Europa-Universität Viadrina | Argentina & Germany | 2020 – 2025

- Worked in multicultural student teams to analyze business cases, market-entry scenarios, operational challenges, and resource allocation decisions.
- Prepared structured presentations and recommendations based on business analysis, data synthesis, and team-based research.
- Built experience collaborating across cultures, academic systems, and working styles in Spanish, English, and German-speaking environments.

TECHNICAL SKILLS

Data & Analytics: Microsoft Excel (Advanced, Pivot Tables, Data Cleaning), Power BI (Dashboards), Basic Data Review & Reporting.

Productivity & Collaboration: Google Workspace, Todoist, Notion, AI Productivity Tools, OBS Studio.

Operational Frameworks: Process Optimization, Payout Validation Support, Logistics Coordination, Cross-Border Remote Operations.

CRM & Databases: Database Maintenance, Talent Screening & Onboarding Infrastructure.

LANGUAGES

Spanish: Native proficiency; **Italian:** Native proficiency; **English:** Advanced (C1 level); **Portuguese:** Professional fluency; **German:** Intermediate capability.